

cv

Work Experience

- 2009-on going **Fallon, London**
As Digital Producer at Fallon I have delivered a broad range of work including online advertising (rich media as well as standard banners), Wordpress and micro sites, eCRM and digital escalator panels.
- 2009 **Smedby Digital, Stockholm**
One week of work experience
- 2007-2009 **Nordea Bank, Stockholm**
Sales official, customer services

Expertise

Managing 3rd party production partners and agency freelancers (web designers and developers)

Budget, timings and scope of work

Rich media management – FlashTalking (inc. Instant Ads) and DoubleClick Studio

Reporting of analytics tools (Google Analytics)

QA process management and documentation

Education

- 2008-2010 **Hyper Island, Stockholm**
Digital Media, 90 weeks vocational education and diploma program
- 2008 **UGL Group dynamics and Leadership course**
- 2005-2008 **Stockholm Södertörns högskola, Stockholm**
Business Administration, Design and Project Management
- 2002-2005 **Göteborgs Universitet, Göteborg**
Degree of Bachelor of Arts in Japanese
- 2004 **Studies at Kansai Gaidai University, Japan**
Transferred and counted for as the course: Japanese: Advanced level 2